

# Ormond AFC Annual Plan 2016

## 2015 Season Review

What players, members and supporters told us we **DID WELL**:

- ✓ Communication
- ✓ Connecting with supporters
- ✓ Quality of pre-season & in-season training
- ✓ Development of player leadership and Club culture (but room for improvement)
- ✓ Social issues education
- ✓ Lunches (but room for improvement)

What players, members and supporters told us we **NEED TO IMPROVE**:

- ✗ Match day support for all teams
- ✗ Individual player development
- ✗ Quality of service from physios
- ✗ Become a club even more female friendly
- ✗ Connection with broader community
- ✗ Management (updating) of the OAFC website
- ✗ Social functions



## The Committee's Pledge to You in 2016

### To Players

1. Improve the medical support during matches and during the week
2. Continue to engender stronger and effective leadership
3. Introduce more effective personal feedback & player development

### To Players, Members and Supporters

1. Increase revenue to grow the Club's reserve fund
2. Grow the membership of the Club
3. More effective use of the Club website
4. Social functions with broad supporter appeal, including females
5. Increase community awareness of the OAFC, and involvement
6. Advocate to the Glen Eira Council for improved Club facilities
7. Investigate the feasibility of introducing netball playing opportunities for female OAFC supporters
8. Commence planning for the introduction of an Ormond women's football team
9. Strengthen relations with the Ormond Junior Football Club

**ORMOND  
TOGETHER**  
PLAYERS | VOLUNTEERS | SUPPORTERS

